



Black PE Foam Solution

Badge Mounting

Application

- > Mounting and fixation of badges onto car body

Key Application Requirements

- > Excellent adhesion and durability on OEM paint systems
- > Good weather and environment resistance
- > Gap filling and conformability
- > Resistance to wax and fuel immersion
- > Optimum convertibility, especially for complex / small shapes such as lettering

Product / Process Replaced

Competitor PE Foam

Customer Benefits

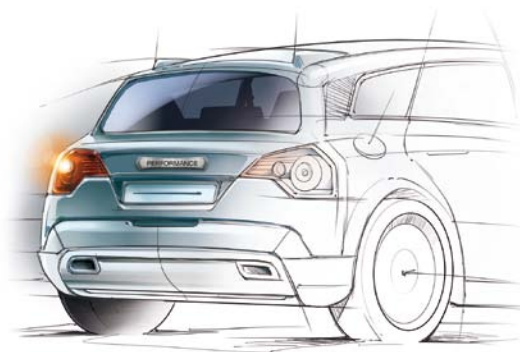
- > Proven performance to OEM specification, used on various platforms for over 4 years
- > Designed for easier conversion for a variety of emblem designs
- > Gap filling to cover irregular surfaces

Process

Conversion of roll tape into emblem designs through rotary die-cutting

Product

Avery Dennison PE Foam Tape
FM 464
FM 468



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